

MORE
THAN A PHONE

Annual Report



WITH GRATITUDE

Thank you

DEAR SUPPORTERS,

After nine incredible years, I am stepping down as Founder and Executive Director of More Than a Phone. This decision comes after much reflection, and I am confident it is the right time for new leadership to guide us into the future.

What began as a simple idea—connecting those in need with a safe and reliable phone—has grown into a nationwide mission, thanks to your unwavering support. Together, we have empowered countless survivors and built a network of dedicated partners and advocates.

This work has been my heart's mission, and I am immensely proud of what we've achieved together. As I transition to the next chapter of my life, I remain committed to ensuring a seamless leadership transition and continued success for More Than a Phone.

Thank you for your trust, generosity, and dedication to our cause. I will forever cherish this journey and look forward to cheering on the continued growth and impact of this vital organization.

With gratitude,

Julie Moorehead

Founder along with TCC employees



WORKING WITH

The New York Times

Volunteer opportunities are rare at More Than a Phone but an unexpected “icon” reached out to us last spring, and we could not be more proud to share how they took volunteering to a different level with Donate a Phone IN ACTION!

Famed newspaper, The New York Times, submitted an inquiry in February of 2024 to ask about our Donate a Phone program. Two of their Employee Resource Groups, The Climate Network and The Women's Network, were interested in the process and wanted to host a More Than a Phone Donate a Phone drive in their multiple locations globally.

For a month last spring, The Climate Network and The Women's Network spread the word and put out a call to action for all employees to do a little “spring cleaning” and bring any old devices to the office to be donated to More Than a Phone. We provided them with clear instructions on

accepted devices and secure data wiping, plus an easy shipping process to our recycling partner.

We received donated devices from their New York, San Francisco and Boston offices and could not be more grateful for their support. As we inform all our partners, these donated devices generate support by getting properly recycled for parts by one of our partners. All proceeds are then donated to More Than a Phone and the domestic violence programs we serve.



Who we are

At More Than a Phone, we believe survivors of domestic violence deserve a reliable and safe smartphone.

HOW IT WORKS

Through strategic partnerships with nonprofits nationwide, we serve survivors of domestic violence by delivering packages containing 40 Verizon smartphones with SIM cards, ready for activation whenever needed.

Once activated, each survivor receives four free months of unlimited talk and text, plus 15GB of data per month, empowering them to stay connected and access vital resources during their journey to safety and recovery.



OUR ROOTS

This program was founded by employees at TCC, a nationwide Verizon authorized retailer, and is supported by many friends, including Superior, Reliance Communications and Google.

DONATING THROUGH TCC

CLOTHS FOR MORE THAN A PHONE

Cloths for MTAP are microfiber screen-cleaning cloths sold in TCC stores nationwide. 2024 was the first year that 100% of the proceeds from these cloths benefited More Than a Phone!

ROUND UP

TCC customers can choose to round up their purchase and support More Than a Phone.

BETTER TOGETHER

TCC employees can elect to donate a small portion of their paycheck each month to benefit More Than a Phone.

DONATE OLD PHONES

We accept used phone donations in any condition. All donated phones are recycled, and the proceeds are used to support our organization's mission. Donations can be dropped off at TCC locations or delivered using a prepaid shipping label.

\$563,862

donated through Cloths for Good and Round Up

\$30,327

donated by 238 employees through Better Together

4,754

survivors supported through phone donations



Our Growth

2024

SURVIVORS SUPPORTED:

MONTHS OF SERVICE:

4,520 x4 = 12,244

(EACH SURVIVOR GETS 4 MONTHS OF SERVICE)

ALL TIME

SURVIVORS SUPPORTED:

MONTHS OF SERVICE:

14,290 x4 = 37,872

through
the years...



IN 2024:

+24

NEW NONPROFIT PARTNERS

124

TOTAL BY END OF THE YEAR

NEW PARTNERS IN 2024:

- Crisis Services - Buffalo, NY
- Community Works - Medford, OR
- DANE Advocacy (Deaf Abuse Network and Education) - Glendale, AZ
- Day One - Providence, RI
- Denton County Friends of the Family - Corinth, TX
- Endeavor Health Pathways Program - Chicago, IL
- HAWC (Healing Abuse Working for Change) - Salem, MA
- Hope & Justice Project - Presque Isle, ME
- The James House Intervention/Prevention Services, Inc. - Prince George, VA
- LACASA - Howell, MI
- Laurel House - Norriton, PA
- One Safe Place - Fort Worth, TX
- Partners for Peace - Bangor, ME
- Pennsylvania Coalition Against Domestic Violence - Harrisburg, PA
- Salasin Project - Greenfield, MA
- Spokane Regional Domestic Violence Coalition - Spokane, WA
- Tulalip Children's Advocacy Center & Legacy of Healing - Tulalip, WA
- Turning Point Macomb - Mount Clemens, MI
- Victims' Intervention Program - Honesdale, PA
- Women's Advocates - St. Paul, MN
- Wings Program - City - Rolling Meadows, IL
- Wings Program - Suburban - Rolling Meadows, IL
- YWCA of the Niagara Frontier - Lockport, NY
- YWCA Seattle - Seattle, WA

Ways to give

INDIVIDUAL AND CORPORATE GIVING

Individual and corporate donors play a pivotal role in our success. With their contributions, we can partner with *more* nonprofits, deliver *more* smartphones, and help even *more* survivors. Your support ensures that we can continue to empower survivors and create lasting change in our communities.

RECOMMENDED GIVING:

INDIVIDUAL

\$15/mo.

for a year
(\$180 annually)

Supports 1 survivor for 4 months

CORPORATE

\$7,000

Supports a whole community:
40 survivors for 4 months

2024 DONOR RECOGNITION

Allies

(Gave \$250+):

Patricia & Don Barger
Nicholas Blank
Andrew Bradford
David Carney
Rydell Casale
John & Judy Cooke
Tyler Crouch
Karen Daugherty
Patricia Featherson
Minos Galanos
Caleb Groover
Douglas Huffman
Kurtis Jacobs
Courtney Kibble
Caroline Kimmel
Cody McGovern
Anne Neubecker
Erin Owens
Diana Raggio
Teresa Rieger
Kimberly Schaming
Kimberly Stevenson
Anthony Weaver
Ronnie Whyman
Brelynn Woodrick
Dream Exotic Rentals

Advocates

(Gave \$500+):

Suzanne Alaniz
Tasia Bade
David Bogart
Ally Bove
Jason & Staci Buck
Drew Dienhart
Dean Feria
Paige Goepfert
Ben Kracht
Mary Leppert
Alecsandria Lifschultz
Mike O'Brien

Nancy & Larry Pugh
Carl Roberts
Abbigail Speers
Kristen Stanley
Gene & Martha Tardy
Rob Wilson
Seth Wilson
A Lantz Design
Centerfield Capital
Ennis Custom Homes LLC
Victory Financial Planning

Activists

(Gave \$1,000+):

David & Christy Becker
Kristi Behler
Jennifer Burke
Nick Colby
Regina Cross
Yvonne Ducy
Indianapolis Foundation
Heather Groover
Kenneth & April Hearld
Dana Howell
Mason Hughes
Yuji & Joyce Iwamoto
Brandi Jackson
Jeff Martin
Katherine & Ryan Nagy
Jennifer OConnor
Ronda Shrewsbury
Canna Supply House LLC
St. Dominic Savio Catholic
High School

Ambassadors

(Gave \$2,500+):

Brandi Craig
Jay Sighting
Christian Wessels
Katie Wiley
Epic Communications LLC

Kyocera & Metalmark Jewelers



In 2024, we faced a new challenge and needed to secure more devices for our program than ever before. We found the perfect fit with one of our wireless product partners, Kyocera!

Kyocera is a manufacturer known for their durable devices. After learning about our program's mission and the struggles domestic violence survivors face, they were ready to become a More Than a Phone partner and donate devices. These durable devices were distributed to our partner programs to give to individuals who are prone to be in danger. We applaud Kyocera for meeting this need and hope to continue this partnership for many years to come.

Local jeweler, Metalmark also stepped up in a big way in 2024 by partnering with More Than a Phone for several events. They joined us for the summer brunch and led the way in donation that

morning. They continued their support through the donation of stunning diamond earrings and a diamond necklace to be auctioned off during our More Than a Tailgate event. The bidding was so competitive for the earrings, that they threw in another pair to be auctioned during the live event! Finally, for the second year, Metalmark hosted a holiday shopping party for men with proceeds supporting More Than a Phone. Their continued support is incredibly special for us and another reason to always shop at your local stores and boutiques!

Host a Brunch

& SUPPORT MORE THAN A PHONE!

Looking for a meaningful way to give back? Host a brunch in support of More Than a Phone! Simply invite your circle of friends, and we'll take care of the rest—providing delicious food and a fun activity, like a cocktail-making class or flower arranging session, all in the comfort of your home or office.

The idea came from More Than a Phone board members, Brandi and Emma, who hosted a brunch last summer. It was such a fun and successful event that we're excited to do it even more this year!



Not only is it a great way to connect with friends, but it also makes a direct impact on survivors in need. We'll work with you to set a fundraising goal that feels comfortable, and we'll encourage your guests to contribute.

By hosting, you'll help us grow our donor network, expand our community of advocates, and potentially give someone the courage to seek safety.

Nonprofit SPOTLIGHT



Citizens Against Spouse Abuse

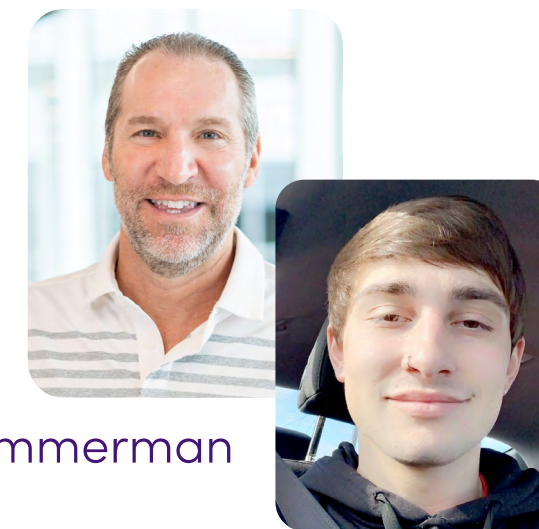
More Than a Phone partner, CASA (Citizens Against Spouse Abuse) Sedalia, was first introduced to our program through a grant submitted on their behalf by a TCC employee in Sedalia, MO. Since that time in 2021, not only have they been an active partner in MTAP but also partnered with TCC Gives to receive \$24,775 in grant dollars.

CASA Sedalia's mission is to empower domestic and sexual violence survivors to regain control of their lives through education, advocacy, and coordination of community resources. Their services include counseling, client outreach, court advocacy, safety & shelter, hispanic/latina outreach, and education.

More Than a Phone is proud to highlight the partnership with CASA Sedalia that extends beyond the devices we provide, but also into the community and TCC's retail stores and employees.

*"You have helped us beyond our wildest dreams. You always help us grow and be better for our community."
- CASA member*

Volunteer SPOTLIGHT



Andy Zimmerman

and Riley Longfellow

As with any growing organization, More Than a Phone experienced some logistical issues in 2024 which impacted our volunteer base. In the past, we have recruited TCC employees who work in our Fishers headquarters to volunteer on a monthly basis to help create the kits which are shipped yearly to our domestic violence partner programs.

This year, as MTAP expanded, we were met with barriers which required more strict inventory procedures. Andy Zimmerman and Riley Longfellow not only stepped up but stepped in and have created a new process for the kit making. We are no longer able to have groups of volunteers pack the kits. Andy and Riley are kitting ALL of our kits going forward!!!

The extra care and record keeping they provide us with on a volunteer basis is simply unmatched.

"As More Than a Phone continues to increase partnerships with more domestic violence programs across the country, I am grateful to be a part of the More Than A Phone team that provides a safe line of communication when the victim's need is the most."

-ANDY ZIMMERMAN

If you are interested in volunteering for More Than a Phone, please connect with us at morethanaphone.org/connect and maybe it will be YOUR face featured here next year!

More Than a Tailgate

For this year's sold-out event, we hosted a watch party at the Indianapolis Colts Practice Facility with activities for families, tailgate food, an auction, and more.



Attendees raved about the change of venue and we loved seeing all the excitement from from players of all ages kicking a field goal. We're so grateful to everyone who came together to help us equip survivors of domestic abuse with safe and secure smartphones. Your generosity is giving survivors a vital connection to emergency services, support networks, and hope for a safer future.

OUR SEVENTH ANNUAL MORE THAN A TAILGATE WAS A HUGE SUCCESS!



TOTAL RAISED:
\$149,170



SURVIVORS SUPPORTED:
1,100

THANK YOU TO OUR PARTNERS:

| | |
|--------------------|----------------------------------|
| MVP PARTNER | |
| Champion PARTNERS | |
| Touchdown PARTNERS | |
| Team PARTNERS | |

More Than a Statistic

In 2024, we expanded our educational web series to focus on domestic violence in black and brown communities. We explored the intersection of domestic violence, mental health, systemic racism, and community support while highlighting personal survivor stories, the impact of trauma, and the role of allies in breaking the cycle of violence.

OUR ALL-STAR SPEAKERS AND CONTENT:

Introduction and a
Survivor's Journey
- Danyette Smith



Unpacking Trauma:
Mental Health
Challenges in BIPOC
Communities
- Hazel Owens



Statistics Don't Lie:
Breaking the Cycle
of Violence in BIPOC
Communities
- Celeste Evers



Building Safer Futures:
Early Intervention to Stop
the Cycle of Abuse
- Dr. Topeka K. Sam



Effective Allyship: Steps
Corporations and
Individuals Can Take
- Dane Nutty



Exhale App
- Katara McCarty



Board of Directors



BRANDI CRAIG

President
Head of Treasury Management Sales, Fifth Third Bank



JIM AUSTIN

Chief Business and Development Officer, Easterseals



BERTARIUS PETERSON

Regional Director, TCC



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Controller, Location Services, LLC



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Director of Retail to Business, Verizon Business Group



ABBY SPEERS

Vice President Treasury Management Officer, Fifth Third Bank



SAM RYAN

Secretary
Domestic Violence Advocate



STEPHANIE HOLMES-GULLANS

Director of Mission Services, Prevail

Special Thanks

FROM BRANDI CRAIG

"Serving on the More Than a Phone board has been a rewarding experience that offered a unique opportunity to make a lasting impact on a national level. Collaborating with a diverse group of individuals who share a common goal of improving the lives of survivors has made a lasting impression that I will carry on beyond my board experience. Thank you to my colleagues for the honor to serve with you all and to our donors for the ability to continue the mission."



Thank you.

MORE
THAN A PHONE

morethanaphone.org

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