

WITH 2023 ANNUAL REPORT GRATITUDE

MORE
THAN A PHONE

We are pleased to share with you our amazing 2023 impact throughout this annual report. The biggest and best news is we have grown to serve over 100 communities! That was our goal, and we are very excited that we met it. Of course, that could not have been done without support from people and businesses that share in the desire to get an essential smartphone into the hands of those who need it most: survivors of domestic violence. With our growth has come a larger footprint over the US, and also a buzz around More Than a Phone.

We were elated to strike up a partnership with Indianapolis-based audiochuck this year. Besides wonderful financial support, the podcast "Crime Junkie" highlighted our organization on one of their October podcasts which drove donations and inquiries into the program. It's safe to say our waiting list is large and our goal to get into 25 more communities in 2024 will be easily met.



Well, easy to find organizations that need our program, but the challenge for us will be fundraising to help serve all these new communities and the survivors!

If you have been paying attention the last several years, a director of development has been one of our largest pain points. We are optimistic that our new hire, Amanda Nelson, will transform our fundraising program so we can help more survivors in the coming years!

Thank you for your continued support. We couldn't do it without you!

Sincerely,

Julie & Courtney



Who We Are



At More Than a Phone, we believe survivors of domestic violence deserve a reliable and safe smartphone.



How It Works

Through strategic partnerships with nonprofits nationwide, we serve survivors of domestic violence by delivering packages containing 40 Verizon smartphones with SIM cards, ready for activation whenever needed.

Once activated, each survivor receives four free months of unlimited talk and text, plus 5GB of data per month, empowering them to stay connected and access vital resources during their journey to safety and recovery.



OUR ROOTS

This program was founded by employees at TCC, a nationwide Verizon authorized retailer, and is supported by many friends, including Superior Communications, Cellhelmet, and the TCC Customer Care Center.

Donating Through TCC



CLOTHS FOR GOOD

Cloths for Good are microfiber screen-cleaning cloths sold in TCC stores nationwide. This year, we are excited to announce that 100% of the Cloths for Good proceeds will benefit More Than a Phone!

ROUND UP

TCC customers can choose to round up their purchase and support More Than a Phone.

\$163,321 donated through Round Up

GIVE5

TCC employees can elect to donate a small portion of their paycheck each month to benefit More Than a Phone.

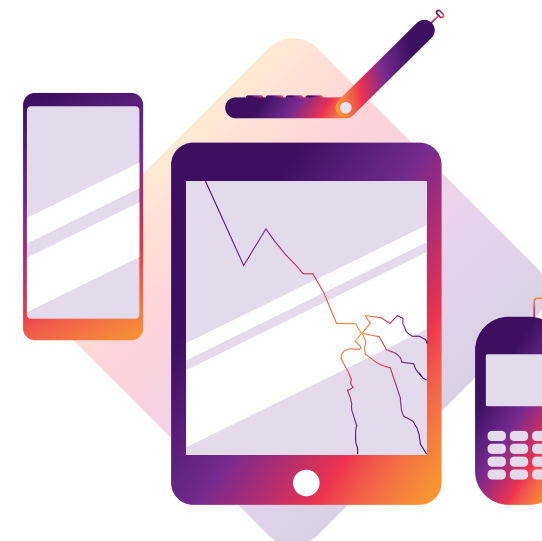
**\$28,131 donated by
238 employees**

**156 survivors
supported**

DONATE OLD PHONES

We accept used phone donations in any condition. All donated phones are recycled, and the proceeds are used to support our organization's mission. We partner with TCC, and donations are accepted at their store locations nationwide.

Additionally, you or your business can amplify your impact by hosting a phone drive. To get started, please email Amanda Nelson at amanda@morethanaphone.org.



Our Growth

We've now distributed over *10,000 phones!*

2023

SURVIVORS:

MONTHS OF SERVICE:

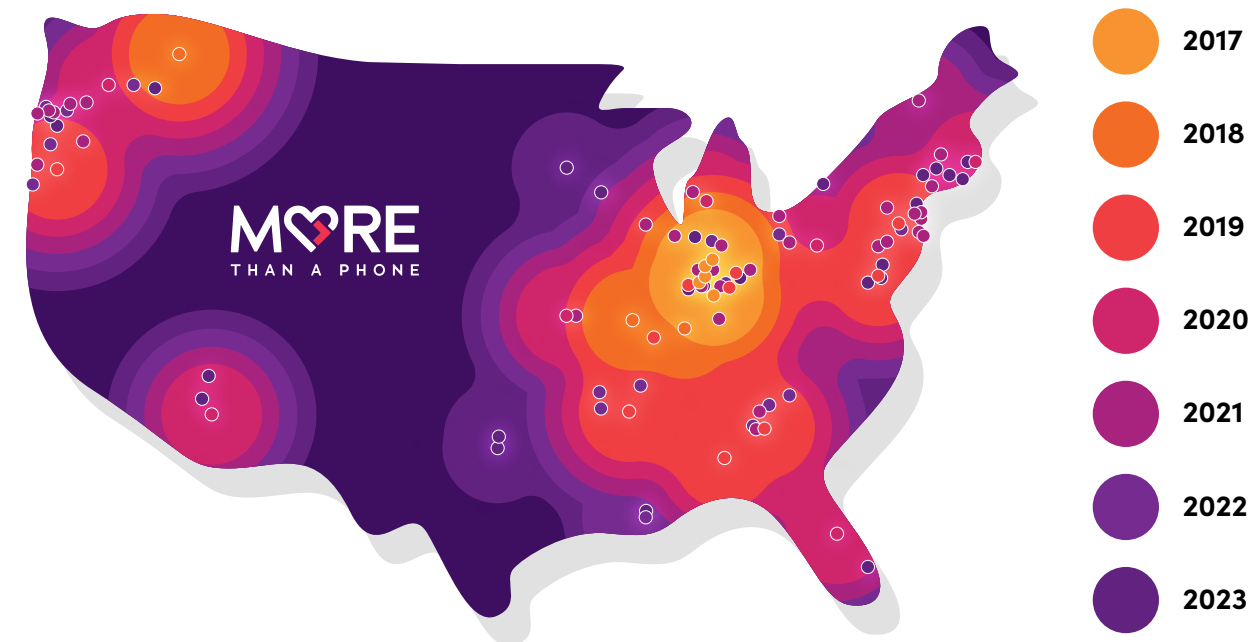
2,373 $\times 4 =$ 9,492

ALL TIME

SURVIVORS:

MONTHS OF SERVICE:

10,521 $\times 4 =$ 42,084



IN 2023, WE WELCOMED 21 NEW NONPROFIT PARTNERS, TOTALING 101 BY THE END OF THE YEAR!

Verde Valley Sanctuary - Cottonwood, AZ

YWCA of Palm Beach County - West Palm Beach, FL

Family Support Services of West Central IN - Greencastle, IN

Community Health Network Center of Hope - Indianapolis, IN

YWCA North Central IN - South Bend, IN

Family Justice Center of St. Joseph County - South Bend, IN

New Orleans Family Justice Center - New Orleans, LA

New Hope Inc. MA - Attleboro, MA

Boston Medical Center - Boston, MA

Harbor COV - Chelsea, MA

Elizabeth Freeman Center - Pittsfield, MA

YWCA of Central MA - Worcester, MA

House of Ruth Maryland - Baltimore, MD

Community Crisis Services - Hyattsville, MD

Fearless! Hudson Valley, Inc. - Newburgh, NY

YWCA Dayton - Montgomery County - Dayton, OH

Family Justice Center of Washington County - Beaverton, OR

Clackamas Women's Services - Oregon City, OR

Artemis House (Shelter House) - Fairfax, VA

DVSH/Prevention (Shelter House) - Fairfax, VA

Cia Siab, Inc. - LaCrosse, WI

Ways to Give

INDIVIDUAL AND CORPORATE GIVING

Individual and corporate donors play a pivotal role in our success. With their contributions, we can partner with more nonprofits, deliver more smartphones, and help even more survivors. Your support ensures that we can continue to empower survivors and create lasting change in our communities.

RECOMMENDED GIVING:

INDIVIDUAL

\$15/mo.

for a year
(\$180 annually)

Supports 1 survivor for 4 months

CORPORATE

\$7,000

Supports a whole community:
40 survivors for 4 months

2023 DONOR RECOGNITION

ALLIES

(Gave \$250+):

David Carney
Douglas Huffman
Kurtis Jacobs
Ben Kracht
Angie Lee
Erin Owens
Jake Robertson
Detra Taylor
Lisa Taylor Weaver
Brelynn Woodrick

ACTIVISTS

(Gave \$1,000+):

Dana and Becky
Howell
Sherrine Ibrahim
Phyllis Moorehead

AMBASSADORS

(Gave \$2,500+):

Heather Groover
Melissa Barratt
Jay Sighting

ADVOCATES

(Gave \$500+):

Jason Buck
Rydell Casale
Brandi Craig
Teresa Rieger
Kathryn Wiley
Seth Wilson
Dream Exotic Rentals

audiochuck



AUDIOCHUCK

We are thrilled to partner with audiochuck, an Indianapolis-based media company and prominent figure in the podcasting world. Through their platform, audiochuck has not only shed light on More Than a Phone but has actively contributed to our success. During Domestic Violence Awareness Month in October, More Than a Phone was mentioned on one of their shows, Crime Junkie, the #1 most listened to show on Apple Podcasts. This sparked a surge of interest in More Than a Phone, leading to a waiting list of inquiries for the first time ever! We extend our deepest gratitude to audiochuck for their support, and we're proud to partner with a company that believes in using their platform for good.

Volunteer Spotlight

Suzanne Flynn



Suzanne Flynn is not only the Director of Operations for Round Room but also for More Than a Phone! Since its inception, we have been lucky to have Suzanne volunteering her time to keep all the behind-the-scenes logistics of the program running smoothly. Suzanne and her team work daily to keep MTAP's shipping on schedule and the inventory organized and up to date. She does it all with a mega-watt smile that has graced the halls of Round Room for 15 years.

"I LOVE BEING ABLE TO CONTRIBUTE TO THE MORE THAN A PHONE PROGRAM. IT IS ONE OF THE BEST PARTS OF MY JOB! SEEING HOW THE PROGRAM HAS GROWN AND KNOWING HOW MANY PEOPLE IN DIFFICULT SITUATIONS IT HAS HELPED IS TRULY A BLESSING!"

In 2023, Suzanne's collaboration expanded as she brought her sister's program, Center of Hope, on board as a domestic violence partner. Drawing from her sister's firsthand accounts of survivor stories, Suzanne was eager to share MTAP's impact in bridging communication gaps for those in need.

MTAP simply could not have grown without the support and insight Suzanne provides. We are incredibly grateful for her continued involvement and dedication to the entire program!

Nonprofit Spotlight *Coburn Place*



In our journey to empower survivors of domestic violence, one partnership has stood out as transformative: our collaboration with Coburn Place. As one of our pilot programs, Coburn has played a vital role in shaping the model for More Than a Phone, laying the foundation of our impactful work.

Located in Indianapolis, Coburn has established itself as a leader in the field of domestic violence and trauma-informed care. Their dedication to supporting survivors aligns seamlessly with our mission at More Than a Phone. Through this partnership, we have witnessed first-hand the profound impact of providing survivors with smartphones and connectivity.

"I LIKE THAT THE PROGRAM ALLOWS US TO PROVIDE SAFE, AFFORDABLE COMMUNICATIONS TO OUR SURVIVORS,"

says Annie, the resident care coordinator at Coburn Place. "During these four months of free phone service, they have one less obstacle to focus on and we can help them redirect income previously used on phone bills to meet other goals and start saving. I also like how accessible and low-barrier the program is – it's easy for us and survivors, and it takes what works for them into account."

As our name implies, we strive to create partnerships that go beyond our program and become "more" to the nonprofits utilizing More Than a Phone. In 2023, the collaboration with Coburn Place expanded to allow them to become part of Round Room's Mega Grant process. This led to Coburn being awarded a grant of \$160,000 to launch their "2Generation Approach" as well as supporting a huge need for the entire program: transportation!

"Over the years, MTAP and Round Room continue to invest and expand their commitment to connection. Most recently, a Mega Grant did mega good here! Through generous funding, we were able to purchase four vehicles that were perfectly suited for the needs of our survivors – meaning that it'll be easier for us to connect them with

the support they need, wherever they need it! Not only that, but they are helping enhance our family programming and lower financial barriers for families," Julie Henson, Vice President of Development remarked.

"THIS SHOWCASES THAT MORE THAN A PHONE, TOGETHER WITH ROUND ROOM, IS ABOUT OFFERING ABUNDANCE TO FAMILIES IN CRISIS - HELPING GIVE THEM THE TACTICAL AND PRACTICAL THINGS THEY NEED FOR SAFETY, BUT ALSO ALWAYS POINTING TOWARD THE HORIZON OF A FUTURE FILLED WITH HOPE."

These collaborative efforts between More Than a Phone, Round Room, and Coburn Place exemplify the power of community and how working together can create meaningful change. We are grateful for the enduring partnership with Coburn Place and the growth it has seen recently. Their compassion and commitment continues to inspire us as we strive to make a difference in the lives of survivors.



More Than a Tailgate



We extend a heartfelt thanks to our sponsors and everyone who made the 6th annual More Than a Tailgate event a success! Held both in-person at the Crane Bay Event Center in downtown Indianapolis and virtually, it was a morning filled with joy and camaraderie before the Indianapolis Colts football game. From gourmet food and drinks to lively entertainment and a silent auction, every moment was a celebration of support for survivors of domestic violence.



TOTAL RAISED:

\$154,890

SURVIVORS HELPED:

968



THANK YOU TO OUR SPONSORS:

MVP Sponsor



Champion Sponsors



Touchdown Sponsors

KEYSTONE CONSTRUCTION/INDY 11
LUCAS OIL
SYNCHRONY
VERITAS REALTY
MARATHON HEALTH
SLAPFISH
FIRST FARMERS BANK AND TRUST

Team Sponsors



Special thanks to the sponsors who have supported MTAT all 6 years.

More Than a Statistic

We completed our second year of More Than a Statistic, a web video series focusing on a different theme each year. In 2023, this series educated about the LGBTQIA+ community, their terminology, stigmas, and the interpersonal violence and abuse they face. Our goal is to work together to become more compassionate and break the cycles of abuse.



Welcome to the team!



AMANDA NELSON

DIRECTOR OF DEVELOPMENT

Amanda Nelson, our Director of Development, joined the More Than a Phone team in September, bringing with her nearly a decade of invaluable experience in fundraising. Her journey into development began during her time in higher education, where she discovered her passion for cultivating support and making a tangible impact.

Amanda's dedication to the mission of More Than a Phone runs deep; her commitment stems from personal experiences with domestic abuse, driving her to champion the cause with unwavering determination. Graduating from St. Mary-of-the-Woods College with a bachelor's degree in human services, Amanda's educational background aligns seamlessly with her heartfelt commitment to serving survivors of domestic violence. With her expertise and personal connection to the cause, Amanda looks forward to leveraging her skills in fundraising to propel More Than a Phone's mission to new heights of impact and support.



Board of Directors



JIMMY RAYFORD
President
CEO, Dealers Wholesale



KATIE WILEY
Immediate Past President
CLO of Round Room Holdings, Inc.



MICHELLE STRONG
Director of Small and Medium Business Sales, Verizon Business Group



BRANDI CRAIG
Vice President
Head of Treasury Management Sales, Fifth Third Bank



JIM AUSTIN
Chief Business and Development Officer, Easterseals



ALBERTA THOMAS
Regional Director - Oregon, TCC



TIM SPRINGER
Treasurer
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MEGAN CUSTODIO
Senior Vice President and Partner, Dittoe Public Relations



SAM RYAN
Secretary
Domestic Violence Advocate



CARL ROBERTS
Vice President of Supply Chain, Round Room

VIEW OUR WHOLE TEAM



morethanaphone.org/our-team

Special Thanks

We are saying goodbye to three board members who have been with us since the start: Katie Wiley, Tim Springer, and Megan Custodio. We thank them for their dedication to this program.



Katie pictured with her family

"I feel so fortunate to have had the opportunity to help shape More Than a Phone from conception to its current program size! The ability to support domestic violence survivors in the rebuilding of their lives through the devices and service plans we provide felt like such a tangible way to show each individual how much they are seen and cared for. I would like to personally thank all of our donors and community partner organizations for the impact you have made. To the survivors we serve, I believe you."

-Katie Wiley

"Serving on the More Than a Phone board of directors has been an absolute privilege and afforded me a tremendous growth opportunity. It has been a great way to give back to communities across the country and has helped me cultivate new skillsets and learn from others who are leaders in their respective industries. I value the personal and professional relationships that have developed due to my involvement with such a well-run organization and group of like-minded people. I believe in the mission of More Than a Phone, my fellow board members, and the opportunity to continue growing the impact and reach of the program."

-Megan Custodio

"During my tenure as a board member for More Than A Phone, I enjoyed playing a role in advancing our mission. It was a privilege to see the tremendous growth, strategic initiatives, and collaborative efforts we worked towards to empower local communities and individuals in need. I look forward to seeing More Than A Phone expand their impact around the country!"

-Tim Springer



Thank you.



morethanaphone.org

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