

With
GRATITUDE

2022 ANNUAL REPORT

MORE
THAN A PHONE



Happy 2023, friends and supporters. 2022 was a year that brought on wins and challenges for More Than a Phone. We are anxious to share our results with you in this report. We have successfully overcome our first five years as an organization, and now we are happy to say our program is even simpler and more attractive for organizations supporting survivors.

Our relationships have gotten stronger with our partners, and we have captured the attention of the National Network to End Domestic Violence (NNEDV), who have put their stamp of approval on our program! We still seem to be the only organization providing smartphones and data service to survivors. The need is ever important, as more and more of our life is virtual. We do not know about you, but our phones are a major

part of our work, social, family and wellness areas of our lives.

Our focus in 2023 is fundraising. We need to reach more people and more organizations, and even though we provide a great discount on all we provide, money is our greatest need to reach more people. We are looking for businesses and individuals who want to join our mission. If you or someone you know may be interested, please reach out!

Thank you for an amazing five years. We cannot wait to see how we grow in the next five!

Cheers,

Julie and Courtney

Who We Are

At More Than a Phone, we believe survivors of domestic violence deserve a reliable and safe smartphone.

OUR ROOTS

This program was founded by employees at TCC, a nationwide Verizon authorized retailer, and is supported by many friends, including Ingram Micro, Superior Communications, Cellhelmet, and the TCC Customer Care Center.



How It Works

We are lucky to have the overhead and volunteerism for our program provided by Round Room – TCC's parent company.



We partner with nonprofits around the country helping survivors of domestic violence.



We send them packages that contain 40 smartphones with sim cards to activate whenever a survivor needs it.



Once activated, each survivor receives four free months of unlimited talk and text, plus 5GB of data per month.



Our Growth

2022

SURVIVORS:

2,280

x4=

MONTHS OF SERVICE:

9,120

ALL TIME

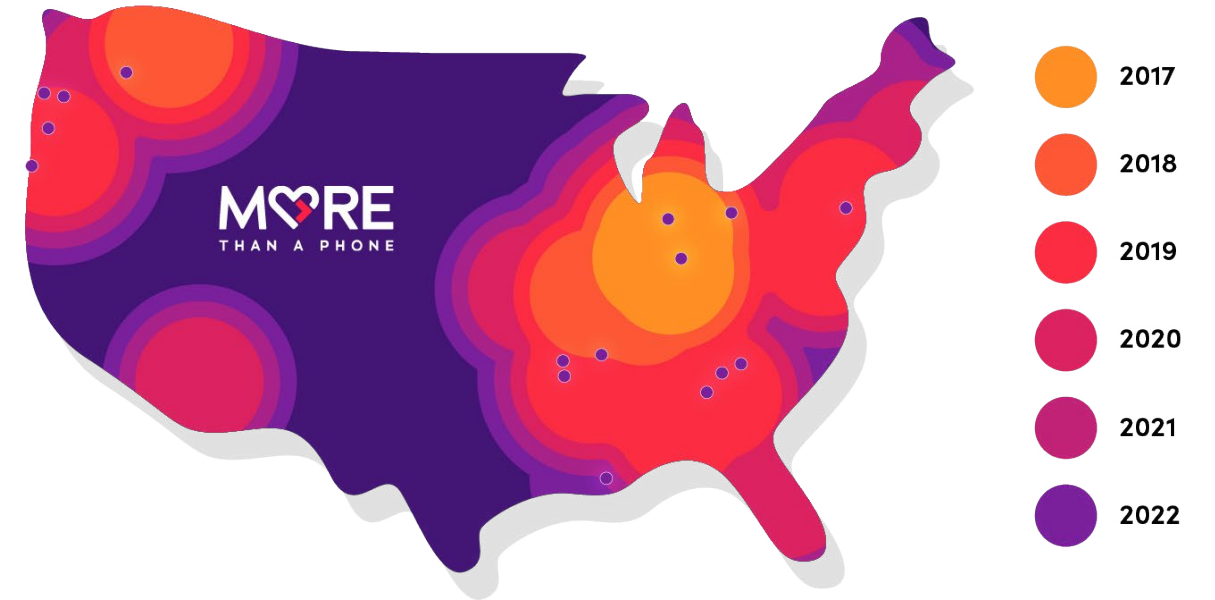
SURVIVORS:

6,763

x4=

MONTHS OF SERVICE:

27,052



IN 2022, WE WELCOMED 19 NEW NONPROFIT PARTNERS, TOTALLING 80 BY THE END OF THE YEAR!

- MHH - Heber Springs, AL
- Haven of Northeast AR - Blytheville, AR
- Lonoke County Safe Haven - Cabot, AR
- Tahirih Justice Center - Atlanta, GA
- Circle of Hope - Cornelia, GA
- Elijah Haven Crisis Intervention Center, Inc. - LaGrange, IN
- A Better Way - Richmond, IN
- Metro Centers for Community Advocacy - Jefferson, LA
- Harambe Social Services - Sicklerville, NJ
- DASACC - Washington, NJ
- Journey Center for Safety & Healing - Cleveland, OH
- Illinois Valley Safe House Alliance - Cave Junction, OR
- Hope & Safety Alliance - Eugene, OR
- West Women's & Children's Shelter - Portland, OR
- Tides of Change - Tillamook, OR

- Safe Harbor, Anderson County - Greenville, SC
- Safe Harbor, Greenville County - Greenville, SC
- Safe Harbor, Oconee County - Greenville, SC
- New Hope - Moses Lake, WA



To see a complete list of program partners, visit morethanaphone.org/our-team

Ways to Give

INDIVIDUAL GIVING

Donations go directly toward paying for survivors' data service.

\$5/mo.

for a year
(\$60 annually)

Provides 1.3 months of service

\$10/mo.

for a year
(\$120 annually)

Provides 2.5 months of service

\$15/mo.

for a year
(\$180 annually)

Fully supports a survivor through our program
by providing 4 months of service



Ongoing donations allow us to offer service to survivors. Please consider donating monthly today.

2022 DONOR RECOGNITION

ALLIES

(Gave \$250+):

Lawrence Adams
David Carney
Richard Costanzo
Megan Custodio
William Cutler
Molly Fields
Maribeth Hix
Kurtis Jacobs
Benjamin Kracht
Erin Owens
Rodney Plew
Matt Schroeder
Lisa Taylor-Weaver
Christopher Thornton
Rob Wilson
Dream Exotic Rentals
HopeAnchor & Crew

ADVOCATES

(Gave \$500+):

Jason Buck
Teresa Reiger
Kathryn Wiley

ACTIVISTS

(Gave \$1,000+):

Dan & Jennifer Burke
Dana & Becky Howell
Canna Supply House LLC

AMBASSADORS

(Gave \$2,500+):

Anonymous
Jay Sichtung

CORPORATE GIVING

New in 2023! Corporate partners can now provide ongoing support at a larger level.

Recommended Giving:

\$3,500

Supports half a community

\$7,000

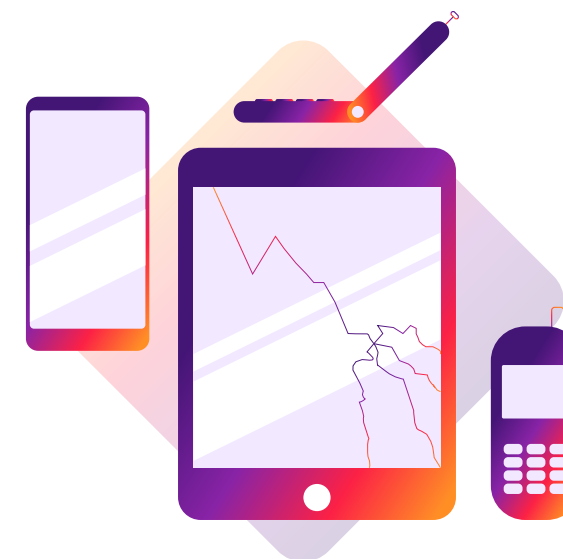
Supports a whole community

\$10,000

Supports a whole community and then some

Corporate Partner Benefits:

- Build a relationship with a local domestic violence program or shelter in your community
- Advocacy and awareness resources and communications to share with your company, including purple ribbons for domestic violence awareness
- Company recognition on our website and annual report
- Discount code for More Than a Phone event tickets
- Matching gift opportunity on Giving Tuesday and during our end-of-year giving campaign



Donate Phones

We accept used phone donations in any condition, and all donated phones are recycled and turned into monetary support for our organization. We partner with TCC, and donations can be accepted at their store locations nationwide.

Plus, you or your business can host a phone drive to maximize your impact! Email Jackie Cisneros at jcisneros@roundroom.com to get started.



For more information, visit www.mtaprecycling.com

Thank You to Our 2022 Grant Donors



\$24,358
SPIRIT MOUNTAIN COMMUNITY FUND
 Provided data service to 120 survivors spread across West Women's & Children's Shelter in Portland, OR, Clackamas Womens Services in Clackamas, OR, and one new partner to be named in 2023.



\$10,000
DECATUR COUNTY FOUNDATION
 Provided data service to 40 survivors at New Directions of Decatur County in Greensburg, IN.



\$10,000
LEGACY COLLECTIVE
 Provided data service to 40 survivors at A Better Way in Richmond, IN.



\$5,000
WIRELESS ZONE GIVES
 Provided data service to 20 survivors across the country.

Bring More Than a Phone to Your Company

We are *Better Together*

When individuals come together in a small way, we can accomplish something much larger together. \$5 a month will begin to support a survivor; when three people commit to \$5 a month for the year, we can fully support a survivor's free service throughout the More Than a Phone program. And when 117 more people commit \$5 a month, we can serve the whole community! It is a wonderful way to give a little and make a significant impact.

TOTAL GIVEN FROM TCC EMPLOYEES IN 2022:

\$27,235

NUMBER OF EMPLOYEES THAT CONTRIBUTED:

245

ON AVERAGE, THAT'S JUST

\$4.63

PER PAYCHECK PER EMPLOYEE TO HELP

151

SURVIVORS



Connect with us to get started. morethanaphone.org/connect

Volunteer Spotlight



Amanda (middle), Sam (left) and Ethan (right) make up the More Than a Phone activation team. These three individuals are the heart and soul of everything we do at More Than a Phone. This team works full time for TCC's customer experience division but on their downtime, lunch hour or even over the weekend, they put all of that aside to activate our devices.

An activation occurs when one of our 80 partner programs gives a cell phone to a survivor. The advocate submits a form for activation, one of these three receives the request and then they go to work to make the phone ready to be used for four months of free service.

NOT ONLY DO THEY WORK TIRELESSLY TO ACTIVATE THE DEVICES EACH DAY, BUT THEY ARE ALSO THE FIRST PEOPLE TO JOIN OUR VOLUNTEER PACKING PARTIES, SHARE FUNDRAISING EVENTS, ADVOCATE FOR THE PROGRAM AND COLLABORATE WITH OUR TEAM TO MAKE THE PROGRAM SECURE, EFFECTIVE AND IMPACTFUL.

In 2022, this trio brought a significant money-saving change to our attention which allowed us to add more partners to the More Than a Phone family. Simply put, we could not provide this program without their support! We cannot thank them enough for being so hardworking, selfless and leading our volunteers every single day.

Nonprofit Spotlight



The District Alliance for Safe Housing (DASH) has been a valued More Than a Phone partner since 2019. DASH provides a multitude of services including several safe housing options, technical assistance, training and resources which serve to support their three-tiered housing strategy for survivors in Washington D.C. This approach meets survivors "where they are," prevents homelessness for victims escaping domestic violence and facilitates access for survivors to a range of housing options. Their programs employ a trauma-informed approach provided in a confidential setting.

At More Than a Phone, we encourage local employees to make partnerships "more" than just providing a device so our team can be additional advocates in the community. The local TCC team supporting DASH has created an amazing partnership over the past three years. While supporting Domestic Violence Awareness Month in October, the TCC team coordinated with DASH to plan an event to educate TCC employees about the services DASH provides. 98 employees joined the

virtual event and got an inside look at the day-to-day work DASH advocates perform and learned about the intimate struggles of the survivors they serve. It was an eye-opening experience for everyone.

Zach Hess, TCC Regional Director supporting DASH, had this to say about the partnership:

"I AM SO PROUD TO HAVE A PARTNER LIKE DASH D.C. THAT IS WILLING TO GROW MY TCC PEEPS. IT WAS EDUCATIONAL AND ENCOURAGING TO HEAR THEM TALK ABOUT ALL THE RESOURCES THAT ARE AVAILABLE TO DOMESTIC VIOLENCE SURVIVORS. THEY REALLY TOOK THEIR TIME TO MAKE THIS TRAINING MEANINGFUL FOR US. I LOOK FORWARD TO DOING IT AGAIN NEXT YEAR WITH THEM. YOU NEVER KNOW WHO NEEDS TO HEAR THE MESSAGE. IF ONE PERSON WAS IMPACTED, IT WAS A SUCCESS!"

Throughout this partnership, More Than a Phone has provided devices to 120 DASH survivors, totaling 480 months of service. Kandice Louis, Senior Director of Programs at DASH recently commented,

"IN A TECHNOLOGY-DRIVEN WORLD, IT IS LITERALLY IMPOSSIBLE TO MANAGE WITHOUT ACCESS TO A PHONE OR THE INTERNET. MORE THAN A PHONE PROVIDES THIS ACCESS TO SURVIVORS IN OFTEN THE MOST VULNERABLE TIMES OF THEIR LIFE. IT'S LITERALLY A LIFELINE AND CONNECTION BACK TO THE WORLD AROUND THEM. THIS PARTNERSHIP PROVIDES SURVIVORS A RELIABLE MEANS OF COMMUNICATION, WHICH IS ESSENTIAL FOR ACCESSING IMPORTANT SERVICES AND STAYING CONNECTED WITH FAMILY AND FRIENDS."

We are proud to be working alongside the phenomenal team at DASH. Their work ensuring that victims of domestic and sexual abuse don't have to become homeless in order to be safe from abuse is vital to the movement, and together we are changing lives daily.

More Than a Tailgate

Thank you to our sponsors and everyone who participated in our 5th annual More Than a Tailgate event! Attendees joined us in-person at the Crane Bay Event Center in downtown Indianapolis and virtually for a morning of fun before the Indianapolis Colts football game. There was gourmet food, drinks, entertainment, and a silent auction. All proceeds benefited survivors of domestic violence.

TOTAL RAISED:

\$140,276

SURVIVORS HELPED:

779



THANK YOU TO OUR SPONSORS:

- \$15,000** CASE-MATE
- \$10,000** CITI BANK
FIFTH THIRD BANK
SYNCHRONY
US BANK
- \$5,000** ASURION
CUSHMAN & WAKEFIELD
GOLDMAN SACHS
HANDLER THAYER, LLP
IMG
KEYSTONE CONSTRUCTION/
INDY 11
MARATHON HEALTH
VALEO
VERITAS REALTY
- \$2,500** CAPITOL CONSTRUCTION
ERNST & YOUNG
ICE MILLER
J.P. MORGAN PRIVATE BANK
JET ACCESS/OPEN GATE
KSM
MORALES STAFFING GROUP
REBIZ
SPECK

Special thanks to the sponsors who have supported MTAT all 5 years.

More Than a Statistic



More Than a Statistic is an educational event prompted by Sexual Assault Awareness Month in April. In 2022, More Than a Statistic focused specifically on the prevalence of sexual assault and violence on college campuses. College students, Greek organizations, and administrators from colleges and universities are invited to watch and share this series with appropriate audiences (17+). Speakers with experience advocating and educating about the topic were featured.

Our 2022 series provoked questions and led to discussion. Our goal for this event is to create change, break cycles, prevent assault and provide support for victims.

STAY TUNED FOR MORE INFORMATION
ABOUT OUR UPCOMING EVENT.

ACCESS THE VIDEO SERIES:



[morethanaphone.org/
more-than-a-statistic](https://morethanaphone.org/more-than-a-statistic)



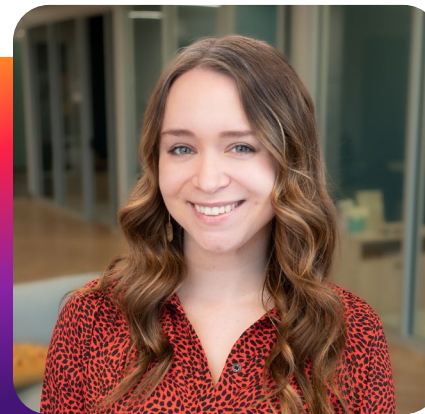
Welcome to the team, Jackie and Brelynn!



Jackie Cisneros - ASSOCIATE DEVELOPMENT DIRECTOR

Jackie Cisneros joined the More Than a Phone team as the Associate Development Director in July 2022. She is passionate about helping survivors of domestic violence and making a positive impact with an organization that reaches so many survivors in communities throughout the U.S. She seeks to raise awareness about domestic violence and be an ally to those affected by it.

Jackie received her bachelor's degree from Valparaiso University, where she majored in international business and Spanish. In 2022, Jackie graduated with her MBA from Ball State University. She previously worked in the development office at the International School of Indiana, where she found a passion for fundraising. She looks forward to working with donors and fundraising to support More Than a Phone's mission.



Brelynn Woodrick - PHILANTHROPY ASSISTANT

Brelynn Woodrick joined the More Than a Phone team as a philanthropy assistant in October 2022. Before making the transition to the nonprofit world, Brelynn honed her leadership skills in retail management, where she demonstrated a strong commitment to community involvement.

With a background in telecommunications video production from Ball State University, Brelynn is hoping to bring a unique skill set to the team at More Than a Phone. She is a fundraising committee member for the NewDay Foundation of LaPorte and a dedicated volunteer passionate about giving back and making a difference.

After traveling and moving for work for the past 3.5 years, Brelynn is excited to settle back down in her hometown of LaPorte, IN, and is grateful for the opportunity to align her passions with the organization's mission of empowering domestic violence survivors. Brelynn is committed to helping survivors escape dangerous situations and rebuild their lives with confidence and independence.

Board of Directors



Special Thanks

We are saying goodbye to three board members who have been with us since the start. We thank them for their dedication to this program.



KATIE WILEY
President
CLO of Round Room Holdings, Inc.



BRANDI CRAIG
Head of Treasury Management Sales, Fifth Third Bank



LISA WEAVER
Director of Engagement, TCC



JIMMY RAYFORD
Vice President
CEO of Dealers Wholesale



JAY SICHTING
COO of TCC



JIM AUSTIN
Chief Business and Development Officer, Easterseals



TIM SPRINGER
Treasurer
Controller, IWDC



MEGAN CUSTODIO
Senior Vice President and Partner, Dittoe Public Relations



SAM RYAN
Secretary
Domestic Violence Advocate



ALBERTA THOMAS
Regional Director - Oregon, TCC

VIEW OUR WHOLE TEAM



morethanaphone.org/our-team



Jay Sichting (Left), Lisa Weaver (Middle), Scott Moorehead (Right)

When I started on the board at the inception of MTAP, I generally understood that there was a need to support women impacted by domestic violence by helping them get their life back. Throughout my time on the board and learning the stories of the domestic violence survivors that we support, I got the full magnitude of the importance of what we were doing. Helping these survivors on their journey by supplying them with communication so they can regain their life is truly inspiring and fulfilling work.

- Jay Sichting

Being a small part of getting MTAP off the ground and into many communities all over the country has been a career highlight. I've learned so much about the need behind supporting domestic violence survivors. The whole experience has been something I'll never forget.

- Scott Moorehead

I am MORE THAN grateful for the connections made with the other board members and partners who are doing the good work to support and improve the lives of those impacted by domestic violence. These six years on the board have been transformational as I gained an understanding of how something we take for granted, like a cell phone, can be a lifeline for someone else. Although my time has sadly come to an end as board member, I will continue to support MTAP as this work is vital to so many!

- Lisa Weaver

Thank
you

MORE
THAN A PHONE

morethanaphone.org

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