

A large, diagonal, rounded rectangular bar with a gradient from orange at the top to purple at the bottom, positioned on the left side of the page.

WITH *gratitude*

2021 Annual Report

MORE
THAN A PHONE

DEAR FRIENDS,

We bring this annual report to you full of pride for the big growth of our little program in 2021. Our vision is not small, so to more than double in a year comes as no surprise to us.

We would love to welcome the 35 new organizations that are helping survivors of domestic violence into our program! 2021's growth has us in many new communities, helping 2,480 survivors from coast to coast.

Of course, we couldn't make this happen without you, our supporters. You showed up in a year full of unknowns, a year where many endured more stress, and yet you believed in our mission! We had our most successful More Than a Tailgate and are already planning for this fall. We are also bringing

a new educational event to young adults this spring – keep reading to learn about More Than a Statistic.

Our sights aren't set on stopping. We have figured out more ways to make this program as easy as possible for our nonprofit partners. We know they are very limited on time, so our More Than a Phone volunteers have made it simpler for our partners to activate a device for a survivor in need. We will continue looking for ways to evolve the program with the help of our partners and volunteers.

Our lofty goal for 2022 is to enter 100 nonprofits, and we can't do it without you. Please enjoy seeing all our progress and know you had a part in helping survivors!



Cheers to a new year,

JULIE AND COURTNEY



P.S. With our new logo and branding in full swing, we are happy to announce the launch of our new website! Be sure to check it out at www.morethanaphone.org.





WHO WE ARE

At More Than a Phone, we believe survivors of domestic violence deserve a reliable and safe smartphone.

OUR ROOTS

This program was founded by TCC employees and is supported by many friends, including Ingram Micro, Superior Communications, Cellhelmet, and the TCC Customer Care Center.





HOW IT WORKS

1

We partner with wireless retailers and other businesses to gather donated phones, which are recycled and turned into monetary support.

3

Every participating nonprofit receives 40 smartphones, each with a sim card to activate at the time the survivor needs it. Activation is simple and is usually done within the day.

5

We continue looking to create new relationships that provide ways to grow our outreach and help even more communities.

We are lucky to have the overhead and volunteerism for our program provided by Round Room.

2

We connect with communities by fostering relationships with local nonprofits.

4

Once activated, the survivor receives four months of unlimited talk and text, plus 5GB of data per month.



OUR GROWTH

In 2021, we welcomed 35 new nonprofit partners!

To see a complete list of program partners, visit www.morethanaphone.org/our-team

2021:

YWCA Greenwich – Greenwich, CT
 Cherokee Family Violence Center – Canton, GA
 Promise Place – Fayetteville, GA
 Harbor House/KCCADV – Kankakee, IL
 Remedies Renewing Lives – Rockford, IL
 Alternatives Inc. – Anderson, IN
 YWCA Northeast Indiana – Fort Wayne, IN
 New Directions of Decatur County – Greensburg, IN
 The Center for Women & Families – Jeffersonville, IN
 Mental Health America of Boone County – Lebanon, IN
 Desert Rose Foundation – Martinsville, IN
 Safe Passage – Northampton, MA
 Every Woman's Place – Muskegon, MI
 CASA Sedalia (Citizens Against Spouse Abuse) – Sedalia, MO
 180 Turning Lives Around – Hazlet, NJ
 YWCA Union County – Kenilworth, NJ
 Women Aware – New Brunswick, NJ

Providence House – Burlington Co. – Westampton, NJ
 Providence House – Ocean Co. – Whiting, NJ
 Domestic Violence Project – Canton – Canton, OH
 Domestic Violence Project – Western Stark – Canton, OH
 Cleveland Clinic Police Department – Cleveland, OH
 Project Woman – Champaign – Springfield, OH
 Project Woman – Clark – Springfield, OH
 Saving Grace – Bend, OR
 Sable House – Dallas, OR
 Oasis Advocacy & Shelter – Gold Beach, OR
 Helping Hands Against Violence – Hood River, OR
 My Sisters' Place – Newport, OR
 Center for Hope & Safety – Salem, OR
 YWCA of Portland – Portland, OR
 Community Action Partnership – Lancaster, PA
 Domestic Violence Service Center – Wilkes-Barre, PA
 YWCA of York – York, PA
 Steps to End Domestic Violence – Colchester, VT

We brought More Than a Phone to 61 partners in 19 states plus Washington D.C. in 2021.




OUR 2021 GOALS

Grow to
 **60**

program partners

*(we finished 2021 with 61
program partners)*

Serve
 **2,400**

survivors

(we ended up serving 2,469)

WE WERE ABLE TO PROVIDE SO MANY PHONES IN 2021 THAT WE
DOUBLED OUR OVERALL MONTHS OF SERVICE GIVEN FROM 2020.

2021

2,469

PHONES/SURVIVORS

X

4

MONTHS OF
SERVICE

=

9,876

TOTAL MONTHS OF
SERVICE

AllTime

4,639

PHONES/SURVIVORS

X

4

MONTHS OF
SERVICE

=

18,556

TOTAL MONTHS OF
SERVICE



TEAM UPDATE

We are thrilled to welcome Carla Borden!

She joined the team as the Associate Development Director for More Than a Phone in October 2021.

Carla received her master's degree from Arkansas State University in education and organizational management and her bachelor's degree in radiation therapy from the University of Oklahoma Health Sciences Center.

Carla brings over 20 years of philanthropy experience to our organization. Her philosophy in donor engagement is that it is all about meaningful relationships and connecting people to their passions. She led peer-to-peer fundraising that raised over a million dollars annually for Susan G. Komen of Central Indiana. She has led large and small organizations in developing new strategic engagement events



that resulted in sustainable annual fundraisers. Carla also has a successful background in grant writing and has secured over 50 million dollars in grants for nonprofits throughout her career. She is excited to bring all of her experience and expertise to engage donors with More Than a Phone and grow the donor base to a national level.

Carla and her husband Joe moved to Indiana in 2016 and feel it is their forever home. They have two married daughters: Lindsey – (Chris) and Jessica – (Drew), and four grandchildren: Maddi, Colt, Kaylee, and Carson, that she refers to as the Fab Four. While working for More Than a Phone, Carla continues to volunteer for the Bootheel Cultural & Performing Arts Center and is on the board at Garden Shed Food Pantry.



EMPLOYEES GIVING BACK

Give5 is a program for businesses where employees can choose to deduct \$5 a month (or more) from their paycheck to support the good we do. We have partnered with TCC, Verizon authorized retailer, for the last five years. We are blown away by their employees' continuous support!

Total money donated by TCC employees:

\$71,000

Your company can be a part of Give5 too! Your employees can sign up to give an auto donation to support More Than a Phone.

give5



Connect with us to get started.
www.morethanaphone/connect

VOLUNTEER SPOTLIGHT

Katie Ashmore

Katie Ashmore is TCC's sales support manager and has been there for seven years. She runs the team in the TCC contact center that activates the devices for survivors. She is an essential part of More Than a Phone and she consistently goes above and beyond for the organization. You can find her at every More Than a Tailgate event and phone packing party where volunteers pack the devices and accessories that are shipped to nonprofit partners.

More Than a Phone is important to Katie because she personally knows individuals who have been in abusive relationships and

Katie was also a TCC Employee of the Year nominee!



experienced domestic violence. She's seen how difficult it can be to leave a situation like that, but having someone support you through the process of gaining independence is such a relief.

Katie loves that this organization helps survivors take some of their first steps to end the vicious cycle of domestic abuse. When she activates a phone, so many emotions surface; she feels fulfilled knowing that the device she's activating could save someone's life.



NONPROFIT SPOTLIGHT

Cleveland Clinic Police Department

We are thrilled to welcome The Cleveland Clinic Police Department Victim Assistance program to More Than a Phone and hope that this partnership will continue to grow and impact both organizations for years to come.

In August of 2021, The Cleveland Clinic Police Department Victim Assistance program reached out to More Than a Phone to inquire about our services. This program is incredibly unique because the police department is located directly inside the world-renowned Cleveland Clinic Hospital. Each day, the advocates for the program offer services to victims or survivors of any crime, including but not limited to domestic

"So many survivors are dependent on their abuser to 'allow' them access to their phone, and this program shifts the power back to the victim to control their own phone and ability to contact help."

– THE MAIN ADVOCATE AT
CLEVELAND CLINIC



violence, sexual assault, workplace violence, harassment, homicide, assault, child or elder abuse, human trafficking and/or robbery. All services are available free of charge for patients, visitors, and employees of the Cleveland Clinic.

More Than a Phone has always had the desire to serve survivors outside of domestic violence which made us even more eager to create this partnership. As a result, The Cleveland Clinic Police Department Victim Assistance program became a More Than a Phone partner in October 2021! Thus far, their feedback about the program has been incredibly helpful and aided us in a few activation process changes.

MORE THAN A TAILGATE

Thank you to everyone who attended More Than a Tailgate in person or virtually last year – it was a success! Guests enjoyed gourmet tailgate food and drinks, games, a silent auction, guest speaker Beverly Gooden, and live music from The Katherine Nagy Band. All proceeds supported More Than a Phone.

\$128,190.54

was raised at this event to provide data service for 641 survivors.

What a day!





THANK YOU TO OUR EVENT SPONSORS:

Champion SPONSORS



Touchdown SPONSORS



Team SPONSORS



Cheerleader SPONSORS





INTRODUCING

MORE THAN A STATISTIC

*A symposium about sexual assault
on college campuses.*

Thank you to our sponsor:



synchrony

THE STATS

1/6

American women have been the victim of an attempted or completed rape in her lifetime. (14.8% completed, 2.8% attempted).

Women ages 18-24 who are college students are approximately

3x more likely

than women in general to experience sexual violence. Women of the same age, who are not enrolled in college, are 4 times more likely.

Every

**68
seconds**

an American is sexually assaulted.

13%

of all college students (graduate and undergraduate) experience rape or sexual assault through physical force, violence, or incapacitation.

THE SPEAKERS



Haley Sumner
Survivor



Jessica Short
Survivor



Kara Kenney
WRTV



Haleigh Rigger
*Indiana Coalition to End Sexual
Assault & Human Trafficking
(ICESAHT)*



Dr. James Wilkerson
Author of The Title IX Guy



Jules Grable
*Sexual Assault Response and Prevention Specialist
Butler University*

THE MODERATOR

THE DETAILS

April 13, 2022

6:00PM – 8:30PM

Round Room Event Center

10300 Kincaid Drive, Fishers, IN

A digital series will be released after the event and will be available for anyone. This will be created to be played in group meetings for college students.

REGISTER TODAY.



[www.morethanaphone.org/
more-than-a-statistic](http://www.morethanaphone.org/more-than-a-statistic)

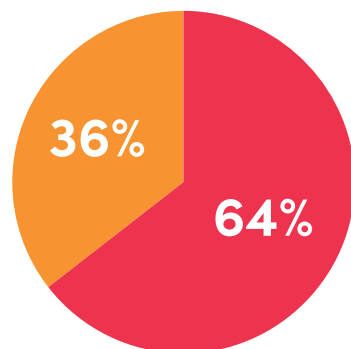
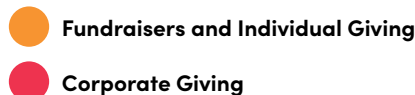


WAYS TO GIVE

We receive substantial funds from both individual and corporate giving.

Total Giving for 2021:

\$435,407.36



INDIVIDUAL GIVING

Donate a Phone

We always accept used phone donations in any condition. Donated phones are recycled and turned into a monetary donation. We partner with TCC, Verizon authorized retailer, and accept donations at all their stores nationwide.

Make a Monetary Donation

We accept both one-time and recurring donations to support More Than a Phone.

- \$5/month for a year, or a one-time donation of \$60, will support a survivor by providing **one month** of data service, including internet, talk, and text.
- \$10/month for a year, or a one-time donation of \$120, will support a survivor by providing **two months** of data service, including internet, talk, and text.
- \$20/month for a year, or a one-time donation of \$240, will support a survivor by providing **four months** of data service, including internet, talk, and text.

Phones, chargers, and device activations are provided by corporate partners.

CORPORATE GIVING

Become a Community Partner

Provide ongoing support at a larger level by becoming a Community Partner. Community Partners provide the funding to bring More Than a Phone to a new community or to sustain an existing program for another year. Businesses make great Community Partners; however, it is also available to individuals who want to give on a larger scale. Community Partners also have the option to team up together to support a single community.



Host a Phone Drive

Your business can host a phone drive to benefit More Than a Phone, plus it's a great way to get rid of old electronics that are laying around. We accept any device (even tablets and laptops), regardless of condition. Your donated phones will be turned into a monetary donation for our organization.

Sponsor an Event

Become a corporate sponsor for one of our events, like More Than a Tailgate. We have several different sponsorship levels to choose from, and all include tickets to attend our event. Promote your business while benefiting a great cause!

Give5

Introduce the Give5 program at your business. Your employees will be able to give an auto donation to support More Than a Phone. We suggest employees donate \$5 per month, but they may choose to donate any amount they'd like.



Visit our website,
www.morethanaphone.org/ways-to-give to
learn more.



BOARD OF DIRECTORS

*"Don't judge each day by the harvest
you reap but by the seeds you plant."*

- ROBERT LOUIS STEVENSON

Thank you for your dedication.



Scott Moorehead
Board Chair and
President

*CEO of Round Room
Holdings, Inc.*



Tim Springer
Treasurer

TCC Vice President of Finance



Katie Wiley
Secretary

*CLO of Round Room
Holdings, Inc.*



Megan Custodio
Chair of Strategic
Direction Committee

*Vice President and Partner,
Dittoe Public Relations*



Lisa Taylor Weaver
Committee Co-Chair of
Fundraising Committee

TCC Director of Engagement



Sam Ryan
Director

Domestic Violence Advocate



Brandi Craig
Committee Co-Chair of
Fundraising Committee

*Senior Vice President, Treasury
Sales Manager Fifth Third Bank*



Jimmy Rayford
Director

CEO, Dealers Wholesale



Jay Sichting
Committee Chair for
Operations Committee

COO of TCC



Jim Austin
Director

*Chief Business and Development
Officer, Easterseals Crossroads*



Lawrence Adams
Director

TCC District Manager, Detroit, MI

Thank you!

morethanaphone.org

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MORE
THAN A PHONE