# with GRATITUDE 2020 Annual Report

















### HAPPY NEW YEAR, FRIENDS!

We are happy to put 2020 in the books, but overall we did have a successful year and are excited to share that with you in this annual report.

We started the year by separating our giving entities so we could focus more on the programming versus our grant making. This led us to keep TCC Gives dba More Than a Phone as a public charity. Our grant making side now funnels into a corporate foundation, Round Room Gives, which is where the Community Grants will be housed.

Our fundraising efforts were our focus going into 2020, but because of the pandemic we decided to push that to 2021. Therefore, our growth into new communities wasn't quite what we had targeted, but we know we can get there this year with help from our "Friends".

What was very successful was our 2020 3rd Annual More Than a Tailgate — make sure to check out that recap! We are excited as we begin planning the 4th one this month and would love if you could join us!

We also worked hard on our new website and hope you can check it out: **www.morethanaphone.org**.

Thank you for your support last year; we couldn't do this without you. We look forward to a time when our service isn't needed, but as we dealt with higher rates of domestic violence in 2020, we know these phones will provide safety and security as people rebuild their lives.

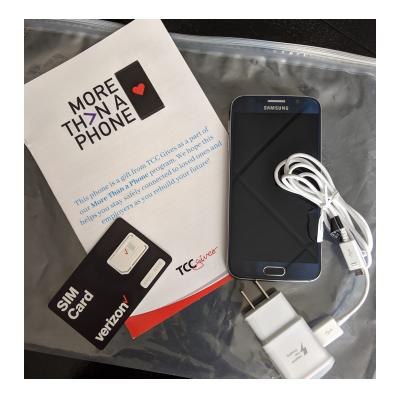
Warm wishes sent with virtual hugs,

Julie & Courtney



### WHO WE ARE

More Than a Phone is a program that donates smartphones and data service to survivors of domestic violence.



At More Than a Phone, we offer more than just a box of devices; we offer a store full of advocates for the local nonprofit partner and domestic violence survivors. Our employees in the area tour the nonprofit so they can speak to the services offered to their customers and friends. Our employees also offer support with their time and skills. They'll volunteer at the nonprofit, help plan and host special events, and more. When this program is brought to a new community, it is because those local employees want it there and are ready to be involved in a big way.



### How It Works

Our package ensures each participating community receives 40 smartphones, each with a sim card to activate at the time the client needs it. Activation is anonymous to keep the clients as safe as possible. In most cases, activation happens within the day and is a simple process. Once activated, the client receives four months of talk, text, and 8GB of data. This phone keeps clients connected to their friends and family, and they can have access to email, stream videos, download job applications, and more.

We can help more people for a longer time with this new package. Four months of data is the sweet spot for helping someone in the midst of a fresh start. It allows them time to move and settle into their new environment, start searching for a job, begin school, or successfully acquire new, safe contacts for themselves and their families.

We know these phones make an impact. They help survivors find freedom, no longer being tracked by an abuser because they have their own safe line. With this package, they are able to give a personal number to people helping them find a job and gain independence with their own income.

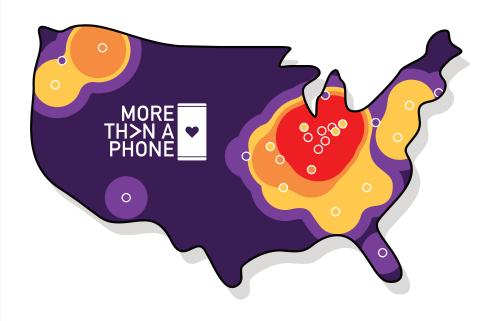
The nonprofits assisting the survivors now have a reliable way to stay in contact and make sure they are safe. These phones may be a small gesture, but the independence they provide gives victims strength to make the necessary life changes that may have been keeping them in a relationship with their abuser.







### OUR GROWTH



MTAP community expansion by year:

### 2017:

Prevail – Noblesville, IN Julian Center – Indianapolis, IN Coburn Place – Indianapolis, IN Hands of Hope – Marion, IN Sheltering Wings – Danville, IN Turning Point – Columbus, IN

### 2018:

Albion Fellows Bacon Center – Evansville, IN Lydia's House – St. Louis, MO Priest River Ministries – Priest River, ID

### 2019:

Safe Passages – Batesville, IN
YWCA of Dayton-Preble County – Eaton, OH
Haven House – McDonough, GA
The Women's Center – Carbondale, IL
Family Sunshine Center – Montgomery, AL
Council on Domestic Abuse, Inc. (CODA) – Terre
Haute, IN
Turning Point of Lehigh Valley – Allentown, PA
Women's Crisis Support Team – Grants Pass, OR
District Alliance for Safe Housing DC (DASH DC)
– Washington, D.C.
Brayboy Safety Against Domestic Violence –
Marianna, AR

### 2020:

A New Leaf – Mesa, AZ
Safe Haven Ministries – Grand Rapids, MI
Survival Adult Abuse Center – Warrensburg, MO
YWCA of Yakima – Yakima, WA
Harbor House of Central Florida – Orlando, FL
Women's Center & Shelter of Greater Pittsburgh
– Pittsburgh, PA
Sojourner House – Providence, RI

We were able to provide so many phones in 2020, we nearly doubled our overall months of service given.

2020 phones/survivors months of service months of service given in 2020

**ALL TIME** 2,150 phones/survivors months of service =8,600months of service given since our beginning

## EMPLOYEES GIVING BACK

We have partnered with TCC, Verizon's largest authorized retailer, for the last 4 years. Give5 is a program where TCC employees can choose to deduct \$5 a month (or more) from their paycheck to support the good we do. We are blown away by their continuous support!

Total money donated by TCC employees:

\$26,541.37



### VOLUNTEER SPOTLIGHT:

### Samuel Simmons

Samuel Simmons is our Volunteer Spotlight for 2020. We could not run the More Than a Phone program without Samuel. He is passionate about domestic violence and goes above and beyond for the program weekly.

Samuel started working for TCC almost two years ago and works in their warehouse. All of the More Than a Phone program devices, chargers, program info, and accessories are stored at their warehouse. After our team gets a MTAP box prepared for delivery, Samuel is the last piece of the puzzle — he gets it secured and scheduled for shipping. He also is instrumental in helping with inventory, troubleshooting, packing, and helping others know that "this program has a lot of love!"

Thank you, Samuel, for playing such a vital role in the More Than a Phone process. Your work is single-handedly getting devices to our nonprofit shelters throughout the year and therefore, impacting survivors across the country everyday!



"I have always wanted to do more for others in life. This program allows me to do just that. This program has taught me that giving time is just as important. Being able to be a part of what MTAP has to offer allows me to be honored to even be a small part of what you all do for the community."

#### SAMUEL SIMMONS

### STORE SPOTLIGHT

TCC, Drants Pass, Oregon & Women's Crisis Support Team

The partnership between the Women's Crisis Support Team (WCST) and Daniel Varela's team in Oregon is the epitome of what was envisioned when More Than a Phone was created. Daniel, a seven-year employee of TCC, was doing some research on local organizations for Domestic Violence Awareness Month. He began the partnership by sponsoring WCST for a grant, which they received in November 2019.

Prior to sponsoring the grant, Daniel took part in a training to become a volunteer and it opened his eyes to the needs, struggle, and crisis of domestic violence. He and his team have participated in several volunteer opportunities at WCST, like their annual clothing fair, where they provide clothing for women and children in need. He also invited WCST's Prevention Team to host a training on domestic violence awareness for the entire region.

During the month of October, Daniel's two stores partnered to bring The Silent Witness Exhibit to their community and highlight Domestic Violence Awareness Month. Silhouette cutouts, which represent victims who were murdered by their abuser in Josephine County, stood in pairs inside the stores. Each silhouette had a paragraph outlining their story displayed on the chest.

Daniel commented, "These stories can be difficult to read, but that is certainly the purpose of the exhibit. We want to ensure we bring awareness that domestic violence is happening in OUR city, at your neighbor's house, at your job, at the grocery store, etc. The only way we can try to conquer domestic violence is to stand together."



Expanding the partnership to include the More Than a Phone program began in November 2019. Daniel and his team feel that MTAP has been the highlight of their partnership. They often have customers come in who have received a More Than a Phone device and are ready to start paying for service on their own.

"The amount of courage and strength it takes to stand up and leave the abusive situation you are in is unmatched. For these people to not only do that but persevere and get back on their feet to a point where they can become financially responsible for their own phone, is truly inspiring."

The foundation of More Than a Phone has always been getting phones in the hands of survivors as a means to enhance their recovery. Daniel, his team, and his regional director, Kevin Schrouder, have shown their community that the program can go beyond a phone and provide even MORE!



"Domestic violence is a hidden crime that occurs out of sight, behind closed doors. As such, engaging communities in ending domestic violence can be difficult and challenging work.

Daniel Varela and his team are champions of WCST. His voice, his commitment, and his advocacy for WCST and ending domestic violence in Josephine County validates our work, spreads our message, and ultimately brings about hope and safety for survivors in our community."

RAY DINKINS, EXECUTIVE DIRECTOR
 OF WCST

## MORE THAN A TAILGATE

As with everything in 2020, our More Than a Tailgate had to adjust for social distancing guidelines and Covid-19 protocol. We decided to go virtual and tackle streaming platforms, live programming, and an online silent auction. As much as we missed being "in person," we discovered that we could reach a wider audience through this process and plan to continue live streaming in the future!

The day started with each guest receiving a Tailgate-to-go box filled with Bloody Mary ingredients, yummy snacks, and goodies to use while joining the tailgate virtually. Local radio celebrity, Dave Smiley, was our Master of Ceremonies for the morning. He provided laughs, helpful info, and introductions to our other note-worthy guests. Those guests included former





Colts player, Gary Brackett; local television anchor, Larra Overton, who led us in a Shred 415 workout; Jacqueline Willett from Coburn Place — one of our first More Than a Phone partners; and sports announcer, Brad Brown.

Julie Moorehead highlighted the fantastic silent auction items including fun weekend getaways, fly-fishing lessons, jewelry, artwork, gift certificates, and a round of golf with TCC's CEO, Scott Moorehead, at Crooked Stick Golf Course. DJ Gabby Love had the party going with her musical skills and kept us dancing during that gorgeous fall Sunday.

We look forward to an even bigger event in September of 2021. Stay tuned for the date to be announced at the end of April 2021!







### Thank you to our sponsors:

More Than a Phone would like to give an extra shout out to our amazing 2020 More Than a Tailgate Sponsors! With their help and the support of our guests, we raised a total of \$57, 641.45!!! The impact these dollars will make on survivors of domestic violence will be felt for years to come. We appreciate the willingness of our sponsors to support us in uncertain times and with unwavering encouragement.

### **PLATINUM:**



### GOLD:















### **SILVER:**







### WAYS TO SUPPORT

### Our Current Friends:







While we introduce each new community to More Than a Phone and build the initial bond, our Friends are the ones who offer sustaining support and partnership with the local shelters.

### Become a Friend

By saying yes to join us as a Friend of More Than a Phone, you are sustaining this program in the community you care about for another year. Your friendship with TCC and the local nonprofit community partner will create a bond and a larger circle of advocates for victims and survivors of domestic violence. By joining us on this mission, we will strengthen our communities and lift up those who need it most.

Your sponsorship ensures the community is given a refill box 10-12 months after their initial box.

- Each box contains 40 kits, each with one phone, one charger, one help guide, and one sim card.
- All phones will be activated when needed with four months of data service including unlimited talk, text and at least 8GB of data per month.
- In addition to the kits, we give our nonprofit partners two tablets for their use in any way.



### FRIENDSHIP LEVELS

Become a Friend to...









5 communities \$20,000

Can't commit at that level? Get a team together and support a single community.



4 Friends supporting one community

\$1,000/each



8 Friends supporting one community

\$500/each

## DONATE A PHONE

You can donate your used smartphone at all 525+ TCC stores to benefit More Than a Phone. These phones have their data wiped and are refurbished. With the help of Friends of More Than a Phone, the refurbished phones, along with a few months of service, are given to survivors of domestic violence at local shelters so they can stay connected and safely live their life.

Find TCC locations at:

locations.tccrocks.com



If the donated phones are not in good enough shape to refurbish, they get recycled through Pace Butler, and MTAP receives a monetary donation of their value. By donating your old phones, you're not only helping a great cause, but they also avoid sitting in a landfill! So donate any and every phone you can!



From recycled phones alone, we've received a donation of:

\$6,000+

### DOMESTIC VIOLENCE AWARENESS MONTH



Each October, in honor of Domestic Violence Awareness Month, we work with our partners and MTAP shelters to create special events. In 2020, we provided TCC and Wireless Zone employees a purple lanyard to wear every day in October. This lanyard proved to be the perfect segue for employees to talk about DVAM with customers. We worked with each of our 26 MTAP shelters to highlight their activities on social media, especially the annual "Wear Purple Day." Additionally, we hosted a t-shirt design contest highlighting our work during the month of October, as well as the importance of DVAM in general. We had two winning designs, which are pictured below!





National Domestic Violence Hotline: 1-800-799-7233

### BOARD OF DIRECTORS



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Thank you!

morethanaphone.org

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